



### **Exemplar activities and achievements that could be put forward for External Engagement, Innovation and Impact**

The below exemplars are meant to provide example activities that would count towards External Engagement, Innovation and Impact. Candidates for promotion should match their work against the grade profiles and evidence their achievements. The list is meant to spur thinking on the breadth of activities that could be considered and the list is not exhaustive. Candidates should focus on what is relevant to their work in engagement, innovation and impact; it is not at all expected that any one candidate does all of the below.

#### **Engagement and Partnership Building**

- Talks, exhibitions, performances, workshops, and other activities to engage public and/or target audiences – where relevant include feedback/repeat invitations.
- Media engagement including being used as an expert by broadcast, print, and significant social media outlets.
- Involve members of the public actively in the research process through citizen science, co-design, and co-production.
- Initiating and/or taking active part in Public Patient Involvement activities to increase the relevance of research.
- Initiating novel interdisciplinary research collaborations with non-academic partners.
- Holding advisory roles with industry, government or non-profit organizations.
- External relationship building, from repeat meetings to establish the relationship, to being invited to contribute as a thought leader.
- Active participation in and/or creation of networks involving external partners including educational outreach.

#### **Influencing Innovation, Policy and Practice**

- Consultancy for external organisations – include income as well as the benefits to the organisation.
- Contributing to CPD/Executive education – include income as well as benefit to the organisation. Collaborating with industry on research projects or consultancy work.
- Inform product development in industry (including social enterprise).
- Influencing innovation and discovery culture within industry leading to new ways of working.
- Contributing to and influencing policy development at local, national, or international levels.
- Publishing policy briefs or reports to influence decision-making.
- Patenting research findings.
- Contributing to the creation of spinout companies including social enterprise.
- Licence IP to third party and/or a company, including social enterprise.
- Investment raised to make spin-outs including social enterprises financially sustainable.
- Influence professional practice in any sector. For example, developing good practice guidelines that are taken up in service delivery.
- Influence artistic and creative practice among e.g., artists and authors and in cultural institutions such as museums, galleries, and libraries.

### **Strategy and Leadership**

- Contribution to engagement and/or innovation strategy for research group, centre, school, university, or external organisation (including research funders).
- Formal and informal mentorship to promote culture for engagement, innovation, and impact—explain role and outcomes.
- Sharing experience and good practice in engagement, innovation, and impact through talks within the university and externally.

### **Funding for Engagement and Innovation**

- Income from government, third sector, industry, translational schemes, and cash and in-kind commitments from external partners. (This may also be reported as research if more appropriate).
- Peer review of grants, papers, and competitions specifically related to engagement, innovation, and impact internally and externally.

### **Recognition and Awards**

- Recognition of achievements in engagement and/or innovation such as internal and external prizes and awards, letters of commendation.